

Event: The Reel Deal

Description

Unleash your creativity in The Reel Deal! Create captivating 30-60 second reels solo or in teams of up to 6. Choose from themes like sustainability, social issues, tech for good, kindness, or branding. Submit vertical or horizontal videos in .mp4 or .mov format (min. 1080p, 24-30 fps). Original, copyright-free, and family-friendly content only. Register to get your upload link. Let your story shine!

General Rules

1. Participants can participate individually or as a team (maximum 6 members).
2. Reel duration 30-60 seconds.
3. Theme:
 - i. Sustainable Living: Highlight eco-friendly practices on campus or in students' lives.
 - ii. Unheard Voices: Focus on stories of students who have unique or inspiring experiences.
 - iii. Tech for Good: Reels about innovative uses of technology by students for solving real-world problems.
 - iv. Random Acts of Kindness: Capture small but meaningful gestures of kindness on campus.
 - v. Branding 101: Create reels that showcase the essentials of building a personal or business brand, using examples
4. Video Format
 - i. Aspect Ratio: Vertical (9:16) or Horizontal (16:9).
 - ii. Resolution: Minimum 1080p for quality clarity.
 - iii. File Type: Accepted formats are .mp4 or .mov.
 - iv. Frame Rate: 24-30 frames per second (fps) is recommended.
 - v. Audio: Ensure clear audio quality; background music and voiceovers are allowed but must not overpower the main content.
 - vi. Editing: Basic editing, transitions, and effects are allowed, but should not distract from the core message.
 - vii. Subtitles/Captions: Optional but recommended for accessibility.
5. Content:
 - Must be original and creative.
 - Should not violate any copyright laws or infringe on the rights of others and not defame any individual or organization.
 - Should be appropriate for all audiences and free from offensive content.

6. After registration you will receive the link of drive on your E-mail ID into which you need to upload the content.

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